

OtovoThe solar and battery marketplace

Q2 23 presentation 13 July 2023

Disclaimer and important information

THIS PRESENTATION AND ITS CONTENTS IS NOT FOR DISTRIBUTION OR RELEASE, IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, IN OR INTO THE UNITED STATES OF AMERICA (INCLUDING ITS TERRITORIES AND POSSESSIONS, ANY STATE OF THE UNITED STATES OF AMERICA AND THE DISTRICT OF COLUMBIA) (THE "UNITED STATES"), AUSTRALIA, CANADA, THE HONG KONG SPECIAL ADMINISTRATIVE REGION OF THE PEOPLE'S REPUBLIC OF CHINA OR JAPAN, OR ANY OTHER JURISDICTION IN WHICH THE DISTRIBUTION OR RELEASE WOULD BE UNLAWFUL. THIS PRESENTATION IS NOT AN OFFER OR INVITATION TO BUY OR SELL SECURITIES IN ANY JURISDICTION.

This Presentation and its appendices (the "Presentation") has been produced by Otovo ASA (the "Company", and together with its direct and indirect subsidiaries, the "Group").

This Presentation has been prepared for information purposes only, and does not constitute or form part of, and is not prepared or made in connection with, an offer or invitation to sell or a solicitation of an offer to subscribe for or purchase, or a recommendation regarding, any securities of the Company and nothing contained herein shall form the basis of any contract or commitment whatsoever. This Presentation does not purport to contain all of the information that may be required to evaluate any investment in the Company or any of its securities and should not be relied upon to form the basis of, or be relied on in connection with, any contract or commitment or investment decision whatsoever. This presentation is intended to present background information on the Company, its business and the industry in which it operates and is not intended to provide complete disclosure upon which an investment decision could be made.

No representation, warranty or undertaking, express or implied, is made by the Company or its affiliates or representatives as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or the opinions contained herein, for any purpose whatsoever. Neither the Company nor any of its affiliates or representatives shall have any responsibility or liability whatsoever (for negligence or otherwise) for any loss whatsoever and howsoever arising from any use of this Presentation or its contents or otherwise arising in connection with this Presentation.

This Presentation is current as of the date of presentation. Neither the delivery of this Presentation nor any further discussions of the Company with any of the recipients shall, under any circumstances, create any implication that there has been no change in the affairs of the Company since such date.

The distribution of this Presentation by the Company in certain jurisdictions is restricted by law. Accordingly, this Presentation may not be distributed or published in any jurisdiction except under circumstances that will result in compliance with any applicable laws and regulations. This Presentation does not constitute an offer of, or an invitation to purchase, any securities.

IN RELATION TO THE UNITED STATES AND U.S. PERSONS, THIS PRESENTATION IS BEING FURNISHED ONLY TO INVESTORS THAT ARE "QIBS", AS DEFINED IN RULE 144A UNDER THE U.S. SECURITIES ACT OF 1933, AS AMENDED (THE "U.S. SECURITIES ACT"). THE SHARES HAVE NOT BEEN, AND WILL NOT BE, REGISTERED UNDER U.S. SECURITIES ACT OR WITH ANY SECURITIES REGULATORY AUTHORITY OF ANY STATE OR OTHER JURISDICTION IN THE UNITED STATES, AND MAY NOT BE OFFERED OR SOLD WITHIN THE UNITED STATES, OR TO OR FOR THE ACCOUNT OR BENEFIT OF A U.S. PERSON, EXCEPT PURSUANT TO AN APPLICABLE EXEMPTION FROM, OR IN A TRANSACTION NOT SUBJECT TO, THE REGISTRATION REQUIREMENTS OF THE U.S. SECURITIES ACT AND IN COMPLIANCE WITH ANY APPLICABLE STATE SECURITIES LAWS.

By accepting these materials, each recipient represents and warrants that it is able to receive them without contravention of an unfulfilled registration requirements or other legal or regulatory restrictions in the jurisdiction in which such recipients resides or conducts business.

This Presentation is subject to and governed by Norwegian law, and any dispute arising in respect of this Presentation is subject to the exclusive jurisdiction of Norwegian courts with Oslo District Court as exclusive legal venue.



Today's speakers

Present from Otovo

Founder and CEO

Andreas Thorsheim

CFO Petter Ulset





Agenda



2 Otovo Shared Services

3 Financial results

4. Summary & Outlook

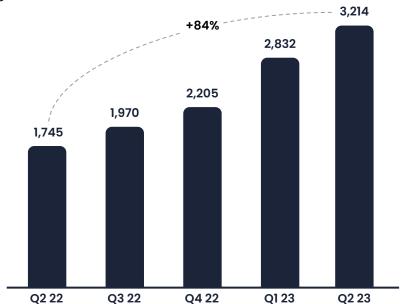
5 Q&A



Installations once again at record levels, reaching ~13,000/yr run rate

Installations all time high in second quarter





A record number of Europeans going solar with Otovo

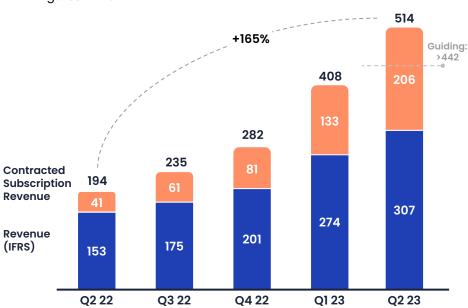




Revenues generated up 165% YoY, surpassing NOK 500m

Revenue generated surpassing NOK 500m

Figures in NOKm

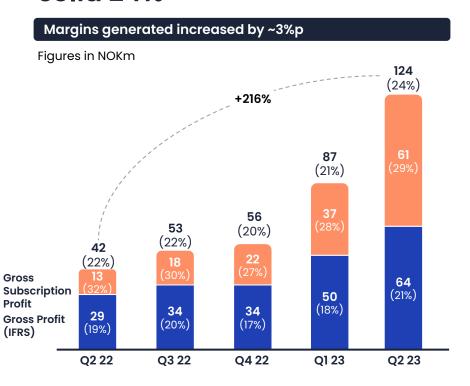


Highest ticket sizes being installed ever





Gross profit generated up to NOK 124m, and blended margins at solid 24%



Profitable installations in all markets

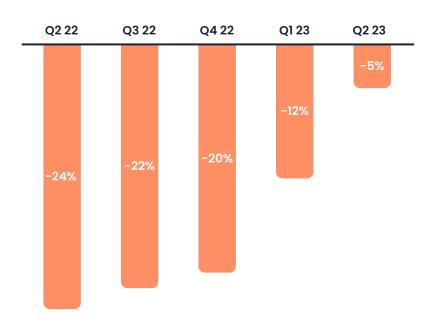




EBITDA generated improved by 19%p last year, to -5%

EBITDA margin generated at -5%

Percent of Revenues generated

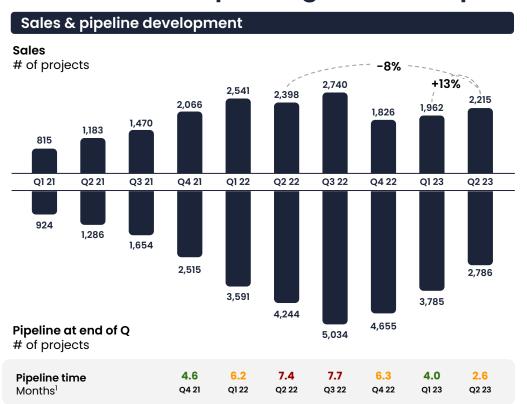


Contribution from subscriptions and operating leverage





Sales up sequentially 13%, strengthening our view that the trough is behind us. Expecting further improvement in autumn



Comments

Sales

- Rebounds in progress in our established markets with strong sales performance especially in Poland and Sweden
- Sales still below installation volumes, providing spare capacity in Southern European countries (Italy, Spain and France)
- New markets progressing as planned with strongest ever quarter; will make up for lost ground in other markets

Pipeline

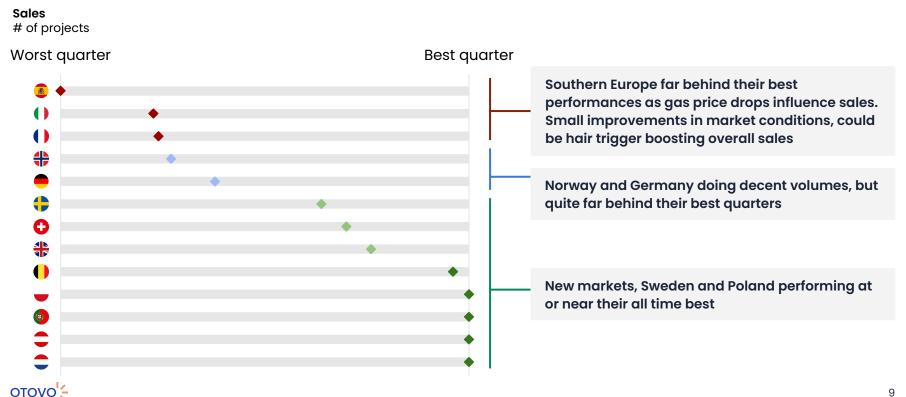
- Down to 2.6 months, and customers can expect intra-quarter delivery
- Mix effects favour faster, low-permitting countries going forward (Northern Europe)



The sales performance is picking up overall, driven by new markets, and small triggers can lift sales figures substantially

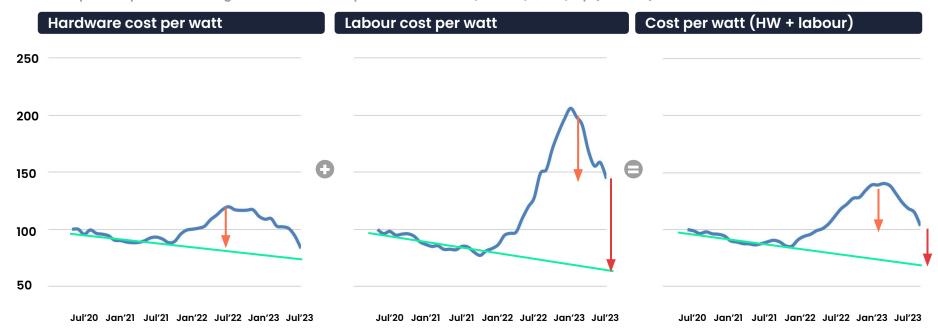
Q2 sales vs. best and worst quarter since Q1 '21 (last 10 quarters)

Volatile markets, with much potential to grab



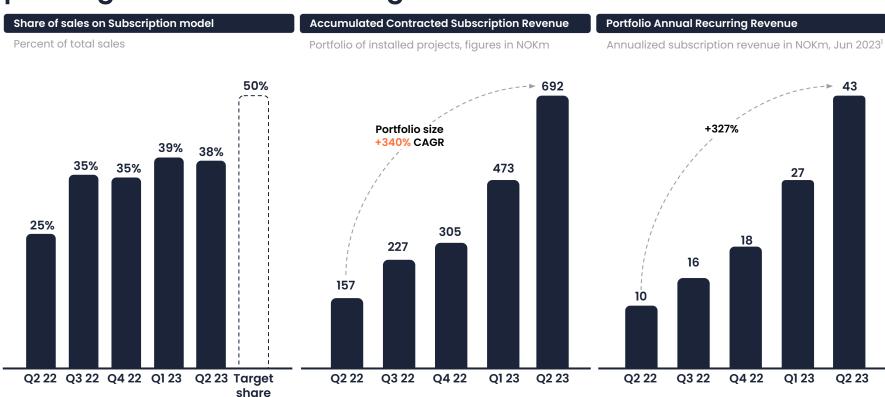
The Otovo platform keeps teasing out cost improvements - driving conversion even as customers are more careful

COGS per wattpeak for winning offers in the marketplace, Sweden 2020/7-2023/7, EUR/Wp (indexed)



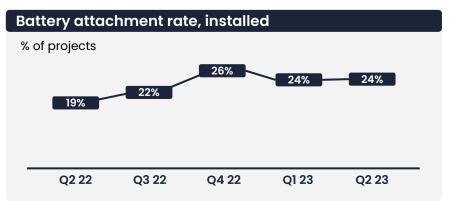


Highest ever addition to the subscription portfolio, pushing annualized recurring revenue to NOK 43m

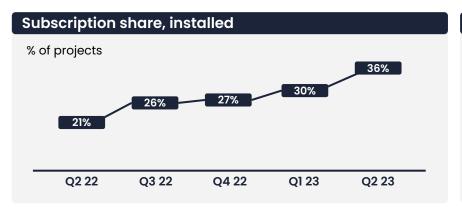


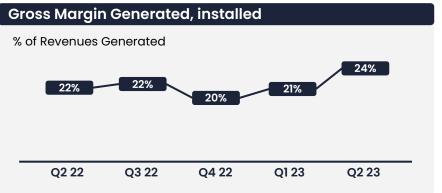


Business health indicators remain strong - ticket size tailwinds from fx and a peak price cohort being delivered



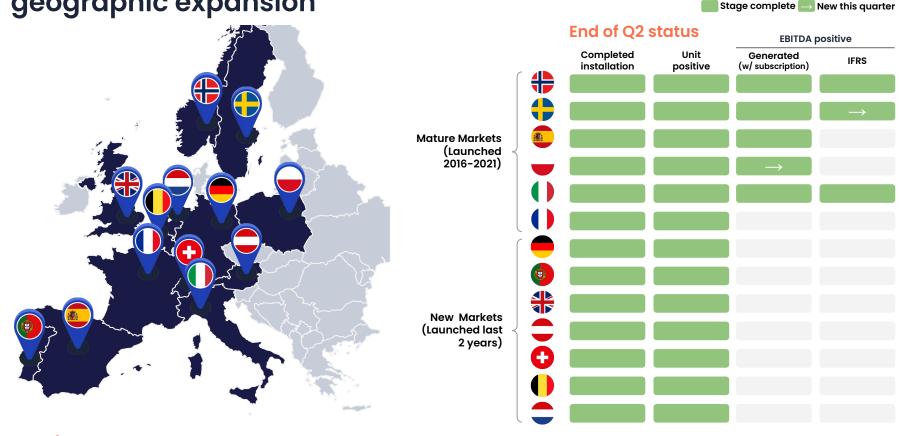








Moving markets towards profitability, following 2 years of rapid geographic expansion



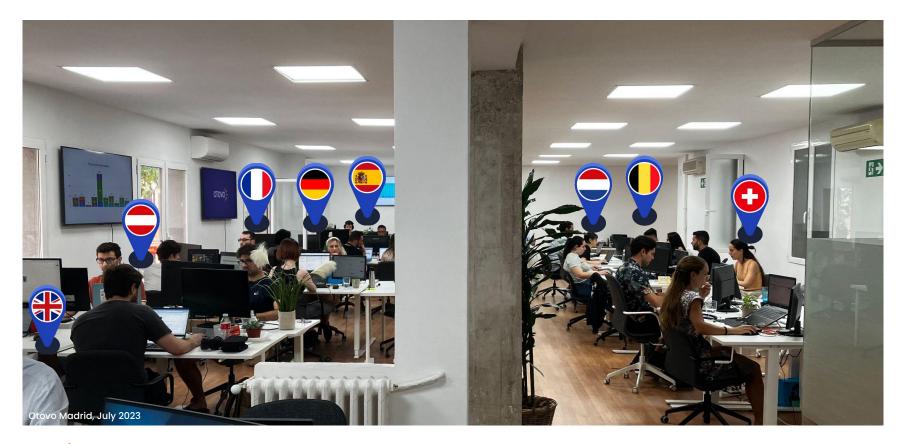


Agenda

Business update 2 **Otovo Shared Services** 3 **Financial results** 4 Summary & Outlook 5 Q&A



Effectively implemented and staffed up the Madrid hub during Q2





Established shared service center in Madrid, avoiding cost and creating a cost efficient and flexible core function

Key achievements in Q2 2023



cut ~50 FTEs in
established markets and
avoiding ~50 FTEs in
new markets additions
by year end



Madrid is an international talent hub providing various native speakers and experts needed to staff the service center



Created a cheaper, more flexible cost structure by transferring marketing and operations roles to Madrid



Agenda

Business update 2 **Otovo Shared Services** 3 Financial results 4 Summary & Outlook 5 Q&A



Otovo's operational leverage is evident in our reported numbers as EBITDA continues to improve

IFRS accounts

Consolidated Financial Summary							
(NOKm)	Q2 2023	Q2 2022	Δ	YTD 23	YTD 22		
Total operating income	317.4	156.0	+161.4	598.6	268.2		
COGS	243.7	124.1	+119.6	467.6	215.6		
Opex	151.1	88.7	+62.4	287.5	164.3		
Depreciation and amortisation	21.5	15.5	+6.0	40.4	30.2		
Operating profit	-98.9	-72.4	-26.5	-196.9	-141.9		
EBITDA	-77.4	-56.9	-20.5	-156.5	-111.6		
EBITDA%	-24%	-36%	+12%p	-26%	-42%		

Comments

- Operating income up 2x, with ARR from subscription segment increasing 3x
- COGS increased less than revenues, as gross margins improves by 2%p
- Improving underlying development in Opex, Q2 impacted by:
 - Currency: NOKm 8 increase from weakening NOK
 - Restructuring: NOKm 3 related to restructuring in France and Germany
- EBITDA improved 12%p year over year, and 4%p sequentially from previous quarter



Balance sheet expanded through investments in Subscription SPV largely funded by debt

IFRS accounts

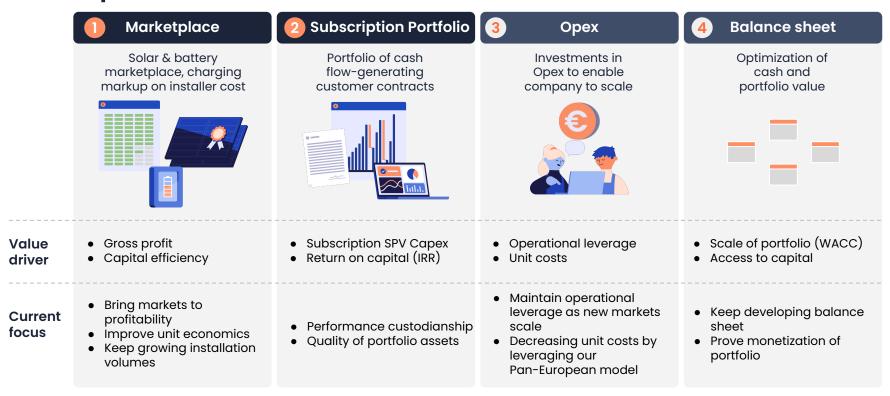
Consolidated Balance Sheet					
(NOKm)	Q2 2023	Q2 2022	Δ		FY 22
Non-current assets	715.7	396.8	+318.9	•	478.4
Inventory	3.1	9.9	-6.8		10.8
Cash	312.5	330.7	-18.2		193.9
Other current assets	259.4	182.3	+77.1		254.2
Assets	1,290.7	919.8	+370.9		937.3
Equity	643.9	694.2	-50.1		531.5
Liabilities	646.8	225.5	+421.3		405.8
Equity and liabilities	1,290.7	919.8	+370.9		937.3

Comments

- Substantial investments in Subscription SPV, with more than NOK 700m on balance sheet
- Other current assets reduced by NOKm 33, primarily due to balance of Italian tax credits being reduced
- Cash positioned reduced NOKm 34 from previous quarter (see separate slide)



Otovo is generating shareholder value in our Marketplace and Subscription Portfolio







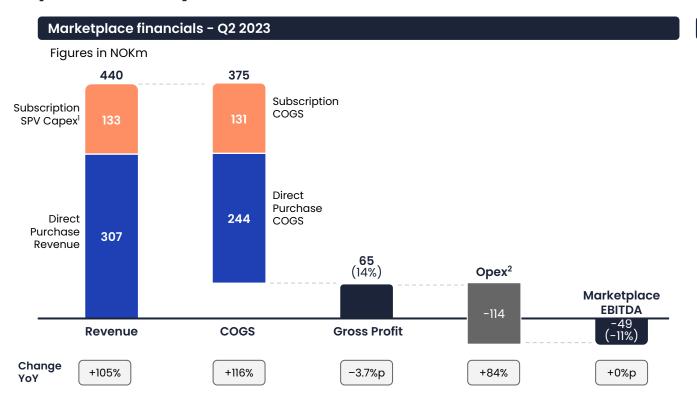
The Marketplace sells projects to two counterparties - Consumers, and our Subscription SPV

Direct Purchase Otovo sells project directly to customer, recorded as Customer **Direct Purchase Revenue** Customer pays a monthly **CPI-adjusted amount** over 20 years for PV, and Otovo's customers can 10 years for batteries choose between a **Direct Purchase**, or a Marketplace The lifetime payments add **Subscription** up to more than the Subscription SPV Capex, as measured by the IRR Debt financing, with **Subscription** leverage at ~67% of Subscription SPV Marketplace sells project Subscription SPV Capex to SPV, recorded as **Subscription SPV Capex**





Operational leverage is moving Otovo's Marketplaces towards profitability



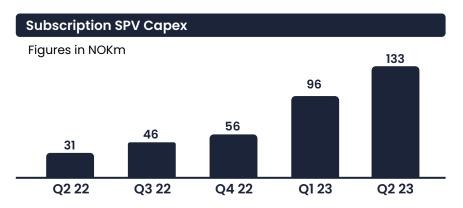
Comments

- Marketplace financials shows performance of Otovo's marketplaces not captured in reported P&L as sales to Subscription SPV are eliminated
- Profitability impacted by low margin on sale to Subscription SPV to meet yield requirement - would lift EBITDA around 5%p



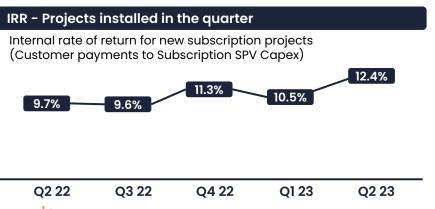


Continued increase in capital deployed - return on capital increased from higher yields in Subscription SPV



Contracted Subscription Revenue 110j. mstanca in quarter						
Figures in NOKm Discount rate						
3%	4%	5%	6%	7%		
326	294	266	242	221		
297	269	244	222	204		
271	246	224	205	188		
248	226	206	189	184		
228	208	191	175	162		
209	192	176	163	150		
	3% 326 297 271 248 228	3% 4% 326 294 297 269 271 246 248 226 228 208	Xm Discount rate 3% 4% 5% 326 294 266 297 269 244 271 246 224 248 226 206 228 208 191	3% 4% 5% 6% 326 294 266 242 297 269 244 222 271 246 224 205 248 226 206 189 228 208 191 175		

Contracted Subscription Revenue - Proj. installed in quarter

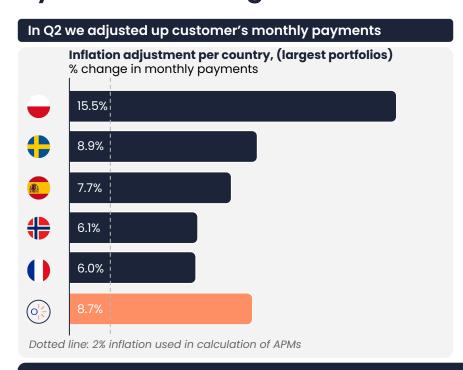


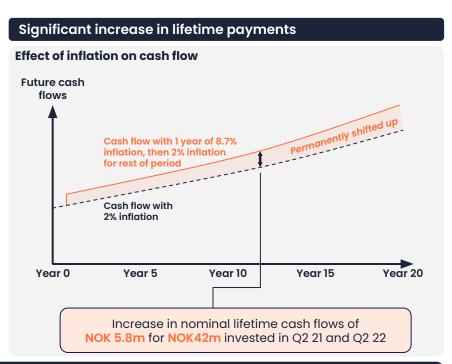
Figures in NOI	(m	Discount rate			
Inflation	3%	4%	5%	6%	7%
5%	1,083	982	894	817	750
4%	986	897	820	751	691
3%	901	822	753	692	638
2%	824	754	692	638	590
1%	755	693	638	590	547
0%	693	639	590	547	508

Accumulated Contracted Subscription Revenues



In Q2 we adjusted monthly payments from subscription customers by 8.7% on average



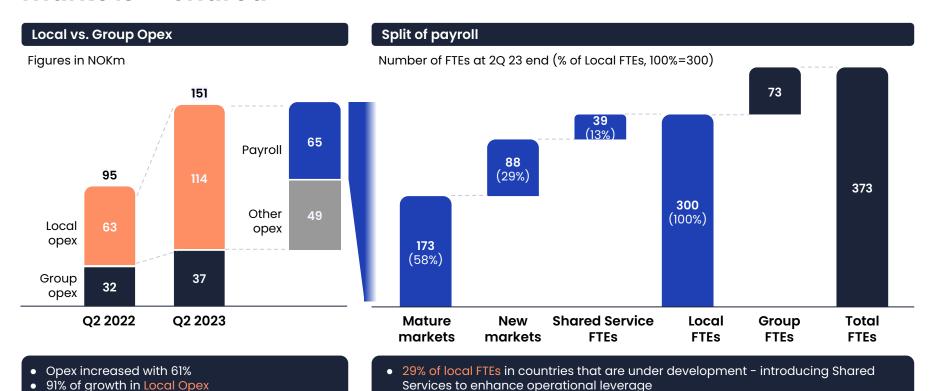


- Otovo Subscription contracts are inflation protected adjustment on possible upwards not down
- Customers' monthly payments adjusted once a year





Opex investments are primarily building up our 13 European markets - Shared







Selling portfolios will generate cash, while working to transition New Markets from investments to profit centers

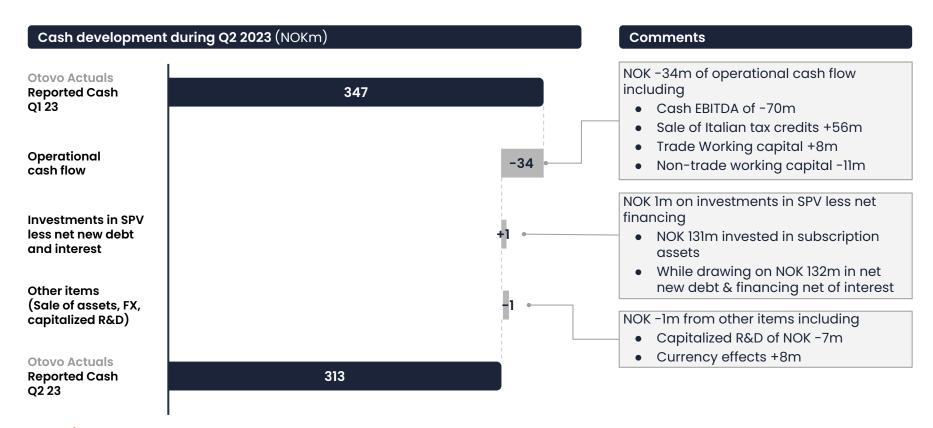
Comments

- Building portfolios, and then monetizing these e.g. by sales to third parties, is central to Otovo's business model
- Going forward, Otovo will monetize portfolios on a regular basis
- Otovo will sell the NOK and SEK-denominated assets first, while continuing to build the EUR portfolio
- This first portfolio sale will contribute with cash, pushing the Group towards positive cash flow





Cash position of NOK 313 million at the end of the quarter





Agenda

Business update 2 **Otovo Shared Services** 3 **Financial results** 4 Summary & Outlook 5 Q&A





Record installation, revenue and margin figures -Sales picking up amid consumer turbulence

- Delivered a very strong quarter: Record installations, strong revenue and substantial margin improvement
 - 3,214 installations versus 1,745 same quarter last year, up 84%
 - o **2,215 unit sales** versus **2,398** same quarter last year, **down 8%** up 13% QoQ
 - IFRS Revenues up 2x versus last year, helped by higher ticket sizes
 - IFRS reported margins back above 20%
- Strong quarter for subscription portfolio
 - Substantial capital deployed: NOK 133m Subscription SPV Capex versus NOK 31m same quarter last year, up 4.3x
 - Strong uptick in IRR, at 12.4% for projects installed this quarter v.s. 9.7% same quarter last year
- Opex and efficiency improving as business scales
 - Created shared service hub in Madrid, reducing cost and improving flexibility
 - 50 FTEs cut in mature markets, and an additional ~50 avoided in new markets
- Set up for high speeds and improved profitability into 2024 2H of 2023 expected to look similar on installations as 1H, with expected improvement in sales



Agenda

Business update

2 Otovo Shared Services

Financial results

4 Summary & Outlook

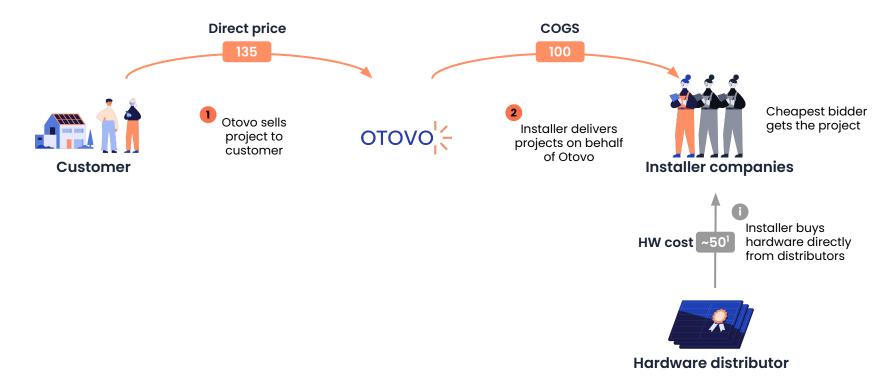
5 Q&A



Appendix

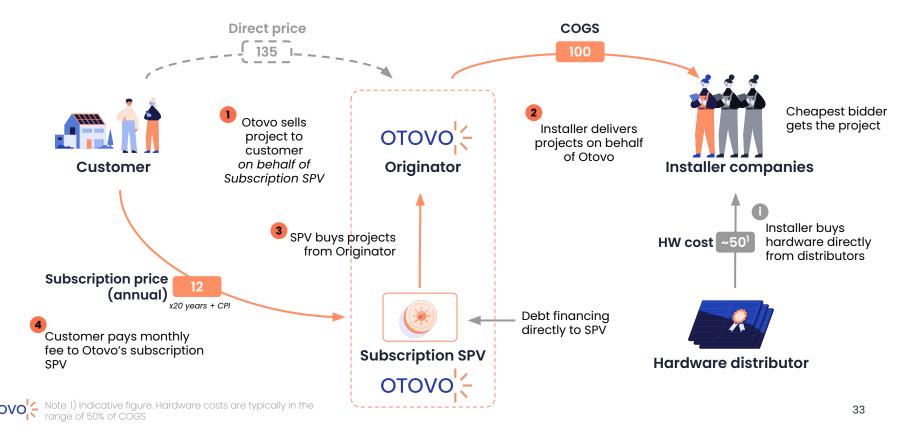
Consumer either buys on a Direct purchase model

xxx Example figures, indexed to COGS=100



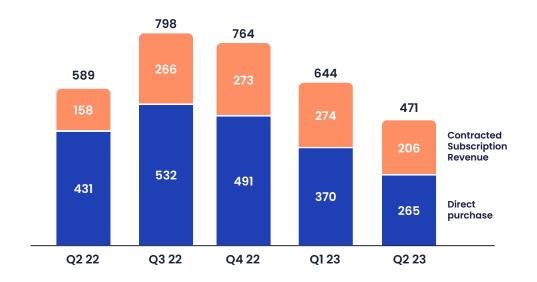
... or through entering into a long term Subscription with Otovo

xxx Example figures, indexed to COGS=100



Pipeline | Increased throughput speed

Pipeline value at end of quarter (NOKm)



Comments

- Pipeline was trimmed in Q2, further increasing throughput speed to a record 2.6 months, providing for expected intra-quarter delivery to customers
- Mix effects favour faster, low-permitting countries going forward (Northern Europe)
- Pipeline made up of **high-value** projects
 - 1,079 projects in pipeline are on a **subscription** model, 39% of total
 - Pipeline consists of 799 projects that include a battery, 29% of all projects
 - Average project in pipeline has **ticket size of NOK** 149k

Historic figures | Pipeline vs. sales vs. installations

Q2 2023	Unit	Sales	Pipeline	Installations
Units	#	2,215	2,786	3,214
Direct purchase	#	1,376	1,707	2,066
Subscription	#	839	1,079	1,148
Subscription share	%	38%	39%	36%
Battery attachment rate	%	23%	29%	24%
Avg. ticket size	NOKk	122	149	146
Direct purchase	NOKk	125	155	149
Subscription	NOKk	117	140	140

Q1 2023	Unit	Sales	Pipeline In	stallations
Units	#	1,962	3,785	2,832
Direct purchase	#	1,233	2,397	1,981
Subscription	#	729	1,388	851
Subscription share	%	39%	37%	30%
Battery attachment rate	%	28%	29%	24%
Avg. ticket size	NOKk	124	152	137
Direct purchase	NOKk	129	154	142
Subscription	NOKk	115	147	122

Evolution of metrics

- Installation metrics (e.g. ticket size) naturally lag sales & pipeline metrics
- Due to differences in time from sale to installation between markets, pipeline can accumulate a skewed sample of sold projects
- E.g., longer lead time in markets with high ticket size will skew pipeline ticket size up, and installation ticket size down
- Projects sold and installed within the same quarter never enter pipeline, and are therefore only reflected in Sales & Installations



Financials | Segment reporting

P&L if all assets were direct purchase Actual revenues & cost for the subscription SPV Eliminating the revenue & cogs on subscription assets (w/o value uplift)

Segment reporting - Q2 2023				
(NOK 000')	Direct purchase	Subscription	Elimination	Otovo Group
Revenue	439,956	-10	-132,530	307,415
Other operating income	2,083	8,807	-873	10,018
Total operating income	442,039	8,797	-133,403	317,433
Cost of goods sold	374,629	·-	-130,902	243,727
Payroll and related costs	87,871	_	8	87,878
Depreciation, amortisation and impairment	5,713	6,038	9,803	21,553
Other operating expenses	62,897	4,584	-4,279	63,203
Operating profit/(loss)	-89,071	-1,825	-8,033	-98,928

Direct Purchase segment (IFRS)

Subscription SPV now fully owned by Otovo, and will have a smaller cost base going forward Not including value of subscription assets artificially low. Replaced by the Key Metrics



Historical figures

Historic figures | Reported financials

Accounting measures	Unit	Q1 20	Q2 20	Q3 20	Q4 20	Q1 21	Q2 21	Q3 21	Q4 21	Q1 22	Q2 22	Q3 22	Q4 22	Q1 23	Q2 23
Revenue (ex. other revenue)	NOKm	35	42	30	40	38	64	86	98	109	153	175	201	274	307
Other revenue	NOKm	0	0	0	5	0	0	2	2	3	3	5	4	7	10
Total revenue	NOKm	35	43	30	45	38	64	88	99	112	156	179	205	281	317
COGS	NOKm	-29	-36	-24	-33	-32	-54	-72	-82	-91	-124	-140	-167	-224	-244
Gross profit	NOKm	6	7	6	7	6	10	13	15	18	29	34	34	50	64
Орех	NOKm	-28	-21	-29	-29	-42	-44	-44	-70	-76	-89	-105	-113	-136	-151
EBITDA	NOKm	-22	-14	-22	-22	-36	-33	-31	-53	-55	-57	-66	-75	-79	-77
Depreciation & amortization	NOKm	-5	-5	-5	-4	-4	-4	-5	-9	-15	-16	-16	-18	-19	-22
EBIT (Operating profit)	NOKm	-27	-19	-28	-26	-40	-38	-35	-62	-69	-72	-83	-93	-98	-99
Gross margin	%	16%	16%	21%	18%	15%	16%	16%	16%	16%	19%	20%	17%	18%	21%
EBITDA margin	%	-63%	-32%	-74%	-49%	-95%	-52%	-35%	-53%	-49%	-36%	-37%	-37%	-28%	-25%



Historic figures | Operating metrics

Operating metrics	Unit	Q1 20	Q2 20	Q3 20	Q4 20	Q1 21	Q2 21	Q3 21	Q4 21	Q1 22	Q2 22	Q3 22	Q4 22	Q1 23	Q2 23
Sales	#	546	477	584	640	815	1,183	1,470	2,066	2,541	2,398	2,740	1,826	1,962	2,215
Pipeline	#	659	673	771	805	924	1,286	1,654	2,515	3,591	4,244	5,034	4,655	3,785	2,786
Installations	#	452	464	486	617	663	864	1,086	1,209	1,459	1,745	1,970	2,205	2,832	3,214
Average ticket size (sold)*	NOKk	76	60	58	55	81	85	90	106	117	125	132	116	124	122
Average ticket size (installed)*	NOKk	79	90	61	62	54	75	79	83	88	103	109	120	134	146
Battery attachment rate (sold)	% of #	0%	0%	0%	0%	0%	3%	8%	12%	25%	24%	25%	23%	28%	23%
Battery attachment rate (installed)	% of #	0%	0%	0%	0%	0%	0%	2%	4%	10%	19%	22%	26%	24%	24%
Subscription share (sold)	% of #	0%	19%	31%	23%	20%	23%	24%	17%	23%	25%	35%	35%	39%	38%
Subscription share (installed)	% of #	0%	0%	13%	18%	23%	22%	27%	21%	18%	21%	26%	27%	30%	36%
Net interest-bearing debt	NOKm	-170	-145	-138	-58	-270	-242	-195	-219	-415	-300	-212	-69	-153	29
Fully diluted number of shares	#m					105	111	111	119	141	142	143	143	159	159



^{*}Adjusted to reflect losses on tax credits in Italy

Historic figures | Alternative Performance Measures

Note: Pro-forma APMs prior to Q4 21 are indicative

APMs (pro-forma)	Unit	Q1 20	Q2 20	Q3 20	Q4 20	Q1 21	Q2 21	Q3 21	Q4 21	Q1 22	Q2 22	Q3 22	Q4 22	Q1 23	Q2 23
Revenue generated	NOKm	36	42	31	41	39	69	93	109	135	194	235	282	408	514
Revenue	NOKm	36	42	25	32	27	52	65	83	109	153	175	201	274	307
Contracted Subscription Revenue	NOKm	0	0	6	9	12	17	28	26	26	41	61	81	133	206
Total COGS	NOKm	-30	-35	-28	-37	-30	-56	-74	-87	-109	-152	-183	-226	-320	-390
Cost of goods sold - Direct purchase	NOKm	-30	-35	-24	-31	-22	-45	-55	-70	-91	-124	-140	-167	-224	-244
Cost of goods sold - Subscription	NOKm	0	0	-4	-5	-7	-10	-17	-15	-16	-25	-38	-53	-87	-13
Subscription O&M costs	NOKm	0	0	0	-1	-1	-1	-2	-2	-2	-3	-4	-6	-10	-15
Gross Profit generated	NOKm	6	7	3	4	9	13	19	22	26	42	53	56	87	124
Gross Profit	NOKm	6	7	2	0	5	7	10	13	18	29	34	34	50	64
Gross Subscription Profit	NOKm	0	0	2	3	4	6	9	9	9	13	18	22	37	6
Opex & adjustments	NOKm	-28	-21	-26	-26	-47	-48	-50	-71	-74	-88	-104	-113	-135	-150
Opex	NOKm	-28	-21	-29	-29	-43	-44	-48	-69	-76	-89	-105	-113	-136	-15
Other revenues, originator	NOKm	0	0	0	5	0	0	0	1	1	1	1	0	1	
EBITDA generated	NOKm	-22	-14	-22	-22	-37	-35	-31	-49	-48	-46	-51	-57	-48	-26
Gross Margin generated	%	16%	17%	11%	9%	24%	19%	21%	20%	19%	22%	22%	20%	21%	249
EBITDA Margin generated	%	-62%	-32%	-71%	-54%	-95%	-51%	-33%	-45%	-35%	-24%	-22%	-20%	-12%	-5
Sold - Revenue Generated	NOKm	41	30	38	39	70	108	142	229	312	315	393	231	267	310
Sold - Gross Profit Generated	NOKm	7	7	9	8	13	22	28	45	71	86	111	55	62	8
Gross Profit Generated per sale	NOKk	13	15	16	13	16	19	19	22	28	36	41	30	31	3
Opex per sale	NOKK	-52	-44	-49	-46	-53	-37	-33	-33	-30	-37	-38	-62	-70	-6
Opex per installation	NOKK	-62	-44	-59	-48	-65	-51	-44	-57	-52	-51	-53	-51	-48	-4

Estimated future Revenues Generated and Gross Profit Generated from the projects sold in the quarter, irrespective of installation timing

Estimated Gross Profit Generated of sales in quarter, divided by number of units sold Current quarter opex divided by number of sales and installations in quarter



Historic figures | Subscription portfolio

Portfolio duration	Unit	Q1 22	Q2 22	Q3 22	Q4 22	Q1 23	Q2 23
PV contracts	years	19.4	19.3	19.3	19.3	19.2	19.3
Battery contracts	years	9.9	9.9	9.8	9.8	9.7	9.6
Total portfolio	years	19.3	19.0	18.7	18.4	18.3	17.6

Duration is calculated as the weighted average time to maturity for all contracts in portfolio, measured in the last day of the quarter. PV & Battery contracts are counted separately, weighted by first month payments.

Deployment & IRR	Unit	Q1 22	Q2 22	Q3 22	Q4 22	Q1 23	Q2 23
Subscription SPV Capex	NOKm	19	31	46	56	96	133
Accumulated Contracted Sub. Revenue	NOKm	121	157	227	305	473	692
Subscription SPV IRR (installed in quarter)	%	10.0%	9.7%	9.6%	11.3%	10.5%	12.4%
Project IRR (installed in quarter)	%	13.4%	13.4%	12.9%	12.2%	12.3%	12.6%

Subscription SPV Capex is the price that EDEA (the subscription SPV) pays to Otovo (the originator) for projects installed in the quarter. Accumulated Contracted Subscription Revenue, assuming 2% inflation and 5% discount rate.

Subscription SPV IRR is the internal rate of return for new subscription projects installed in the quarter (Customer payments to Subscription SPV Capex).

Project IRR is the the internal rate of return for new subscription projects installed in the quarter for Otovo Group, i.e Customer Payments to COGS



Alternative Performance Measures

Reported financials do not reflect underlying value creation in Subscription portfolio - introduction of APMs

Alternative Performance Measures (APMs)

Direct purchase (~65% of customers today)

Subscription (~35% of customers today)

Otovo Group

Revenue

Booked revenue, value of upfront payment from customer

Contracted Subscription Revenue

Present value of all subscription payments over 20 years, discounted at 5%

Revenue Generated

Revenue + Contracted Subscription Revenue

Gross profit

Revenue

- Upfront COGS, value of payment to installers (inc. HW)

Gross Subscription Profit

Contracted Subscription Revenue

- Upfront COGS, value of payment to installers (inc. HW)
- Present value of O&M cost (Inverter replacement in Y 10 & customer service)

Gross Profit Generated

Gross Profit + (Gross subscription profit

Accumulated Contracted Subscription Revenue

Present value of the remaining cash flows from subscription contracts, discounted at 5%

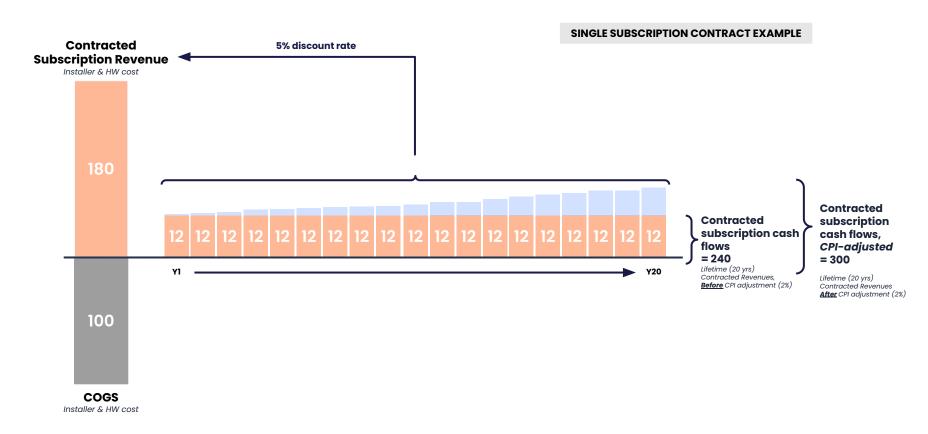
Accumulated Contracted Subscription Revenue

Present value of the all remaining cash flows from subscription and service contracts, discounted at 5%



Single contract example

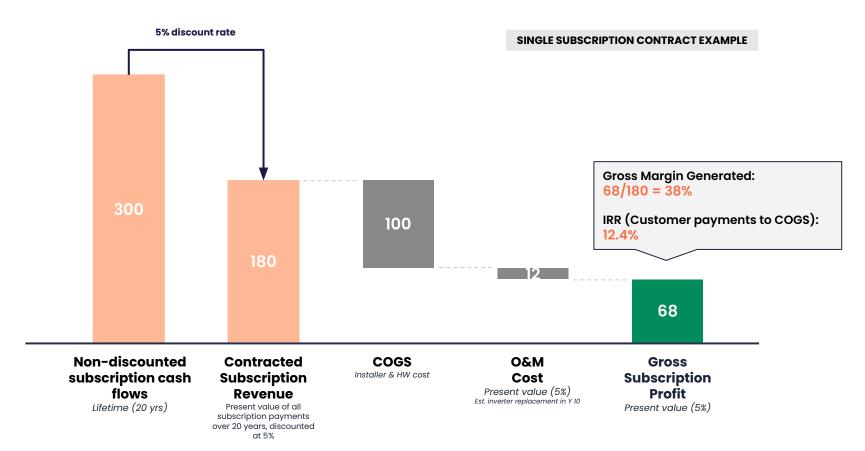
Contracted Subscription Revenue | Revenue metric







Gross Subscription Profit | Metric to reflect gross profit



Glossary

Definitions

Contracted Subscription Revenue (CSR)

Net present value of contracted cash flows created in the period from subscription customers over contract lifetime adjusted with expected CPI increases

Subscription O&M (S O&M)

Net present value of operation and maintenance cost relating to the fulfillment of subscription contracts over their lifetime (currently estimated at approx. 1% of COGS annually), including replacement of equipment.

Gross Subscription Profit (GSP)

Contracted subscription revenue less COGS and S O&M

Revenue Generated

Revenue + Contracted Subscription Revenue

Gross Profit Generated

Gross profit + Gross Subscription Profit

EBITDA Generated

Gross Profit Generated - total SG&A (Payroll & Related costs, Other Operating Expenses)

Accumulated Contracted Subscription Revenue (ACSR)

The accumulated CSR in the portfolio

Subscription

Customer relationships with recurring revenue, such as leases, service agreements etc relating to distributed energy systems



Definitions

Direct purchase

Distributed energy systems paid for directly by the customer, including sales financed by the homeowner's loans

Annual Recurring Revenue (ARR)

Annual recurring revenue from subscription portfolio

Customers

Number of customers per segment

Project / Unit

A PV system and/or a battery

Churn

of subscription customers who exercised their purchase option in the period

Discount Rate

Rate used to discount future cash flows in order to calculate net present value. Currently 5%.



