



Malmsten USA and 6-8 Sports Announce Strategic Partnership to Expand Water Polo in the United States

Malmsten USA, a US-based aquatic sports equipment manufacturing company, has officially partnered with 6-8 Sports, the innovative performance analytics company co-founded by Water Polo Olympians Tony Azevedo and Maggie Steffens. This collaboration marks a significant step toward the shared mission of growing water polo across the United States, from grass-roots participation to elite competitive levels.

At the heart of the partnership is a commitment to quality, accessibility, and performance. By combining Malmsten's world-class equipment, trusted in Olympic and World Championship arenas with 6-8 Sports' evaluation tools and athlete development platform, the two organizations aim to provide athletes, coaches, and clubs with a complete solution to train, perform, and grow the sport.

"We're trying to bring water polo to places that otherwise would not have access", said Simon Percy, Vice President of Malmsten USA. "It was great to see young water polo players show their skills to US college coaches in 6-8's showcase this weekend at Cabrillo High School. A great way to develop US Water Polo and stay true to Malmstens and 6-8's shared goal of growing the sport."

6-8 Sports is renowned for its data-driven approach to athletic training, offering tools that quantify player performance, provide personalized feedback, and connect athletes to collegiate and national programs. The company was co-founded by Maggie Steffens, a three-time Olympian, Olympic gold medalist, and captain of the U.S. Women's National Team and Tony Azevedo, a five-time U.S. Olympian.

"Growing water polo means making the sport more accessible, more measurable, and more inspiring for young athletes", said Tony Azevedo, Co-Founder of 6-8 Sports. "Our platform has always been about providing athletes with clarity and direction. By partnering with Malmsten USA, we now connect those insights with world-class equipment that supports elite play from the start." Maggie Steffens added, *"This is about impact. We want to make sure athletes—especially young girls and boys across the country—have the tools and opportunities to believe they can succeed in this sport. With Malmsten's support, we can bring that vision to more pools, more clubs, and more communities."*

Together, 6-8 Sports and Malmsten USA will expand clinics to be fully equipped and engage with cities and players.

Their focus is increasing youth participating in water polo and helping elevate training environments in the US.

About Malmsten USA

Malmsten USA is the North American division of Malmsten AB, the global leader in professional aquatic sports equipment. Known for precision-engineered water polo goals, lane lines, and competition infrastructure, Malmsten supplies equipment for the Olympic Games, World Championships, and leading aquatic facilities worldwide.

Learn more at www.malmsten.com/en.

About 6-8 Sports

6-8 Sports is a performance analytics company revolutionizing water polo through measurable data, athlete development, and collegiate recruiting support. Co-founded by Olympians Tony Azevedo and Maggie Steffens, 6-8 Sports empowers players and coaches with insights that lead to meaningful progress and long-term success.

Learn more at www.6-8sports.com.

If you want Maggie, Tony, or 6-8 at a pool near you but don't have the resources, this partnership is here to impact just that. Malmsten and 6-8 Sports are here to help make that happen.

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