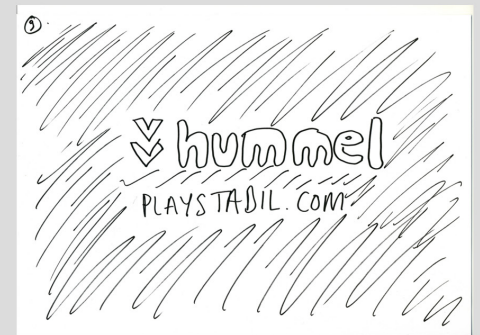
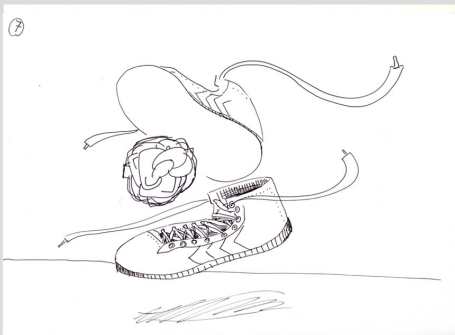
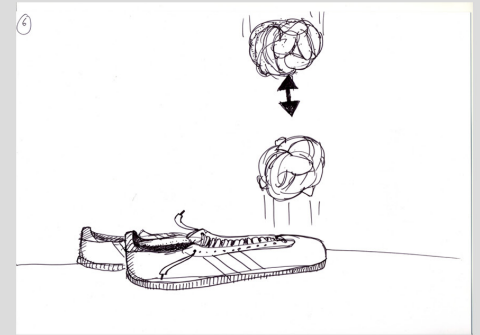
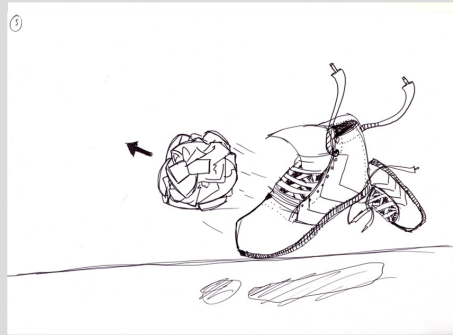
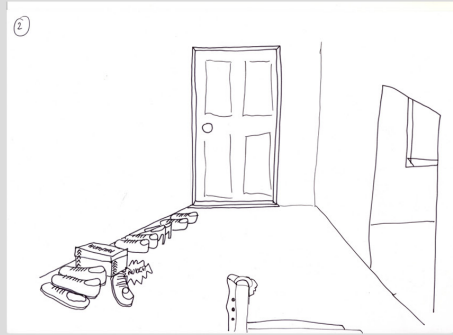
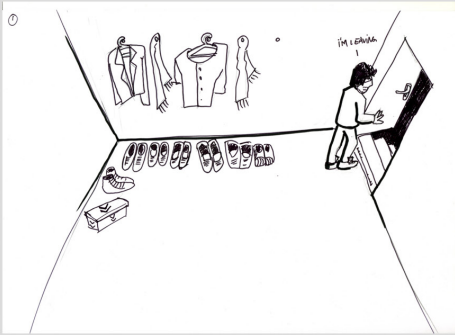
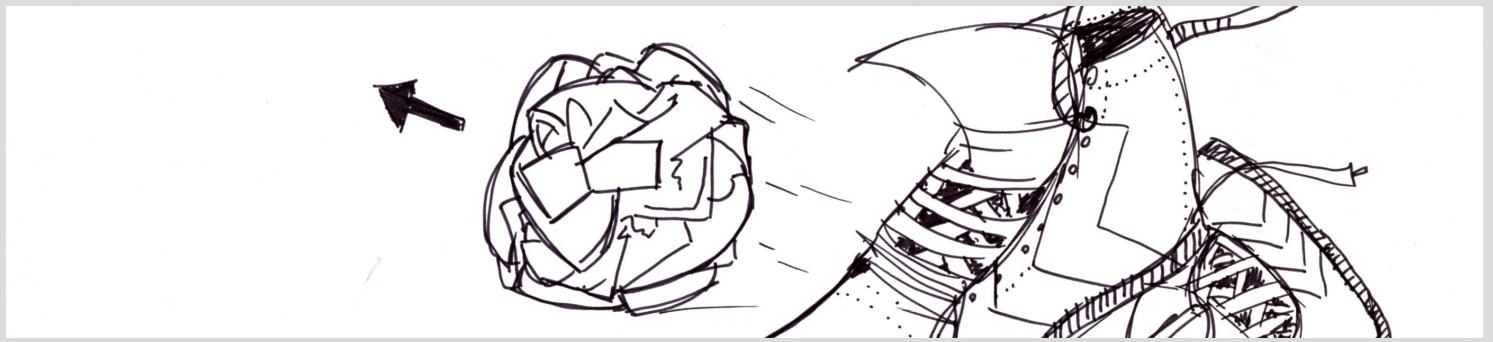





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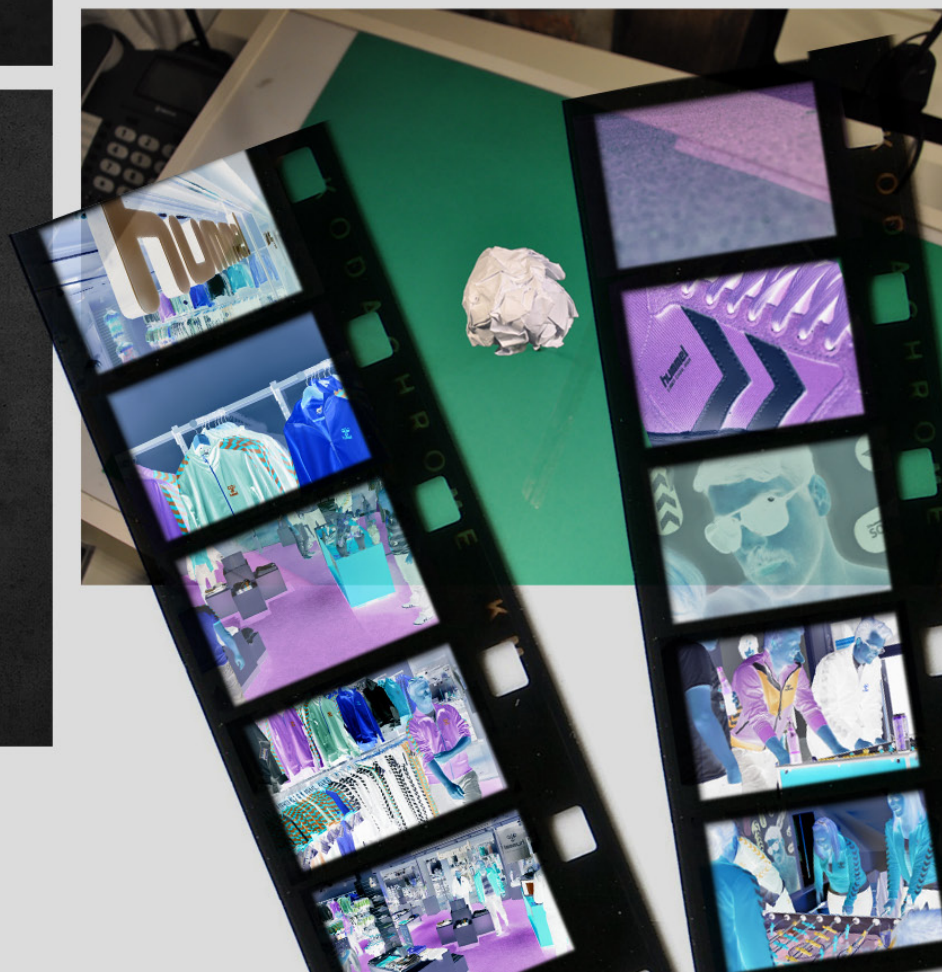




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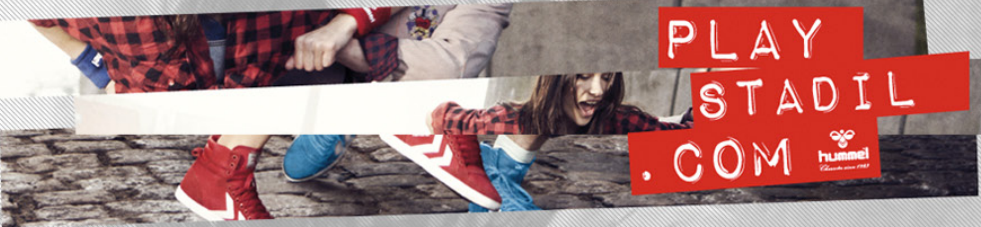


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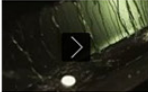
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Hummel Invades Norway

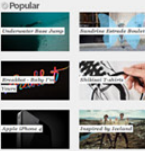
The video was uploaded to hummel international's touring campaign website www.playstadil.com where users upload entry videos about everyday challenges in an attempt to win a cash prize as well as the opportunity to be shown as a Danish cinema commercial. Other than being the name of the latest cool shoe and hummel Christian Lunde, who donated to Stadil, it's also a hummel shoe sub-brand. So, it was only natural to make a stop motion video (controversial: check) about a kick up competition challenge: check between two pairs of shoes: check. Finally.



Shoes on the loose



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