

## Responsibility is part of our DNA

Shale formations in North America may help reduce the continent's dependence on imported oil. But recovering oil and gas from tight rock 10,000 feet under ground requires a lot of skill. Even more than skill, it requires responsibility. Especially when the reserves are in close proximity to prime farmland and local communities. That's why we remain committed to developing technologies that measure up to the toughest efficiency and safety standards. Because we know that what's great today can always be improved tomorrow. It's in our nature. Never being satisfied. Discover more at **neversatisfied.statoil.com** 



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