

DAVE.
FRAYCK

[01] Logo, main

DAVIEL
FRAYCK

[02] Logo, stitch

DAVE.
FRAYCK

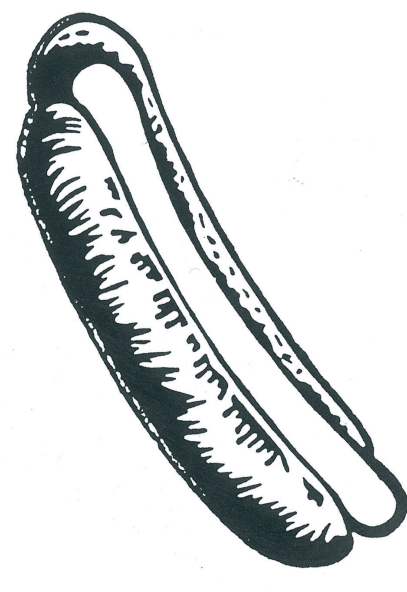
[03] Logo, rubber stamp



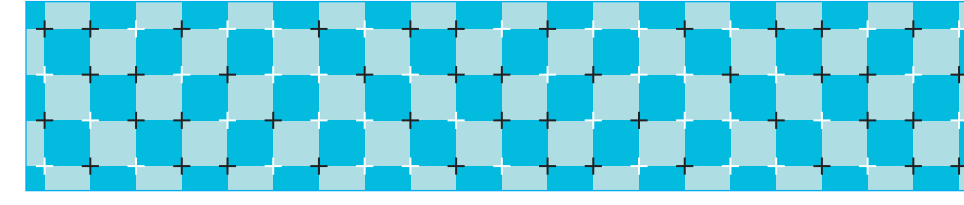
[04] Emblem

The Slippery Hotdog

[05] Logo sub brand, "Slippery hot dog" aka Daniel Franck



[06] Symbol sub brand



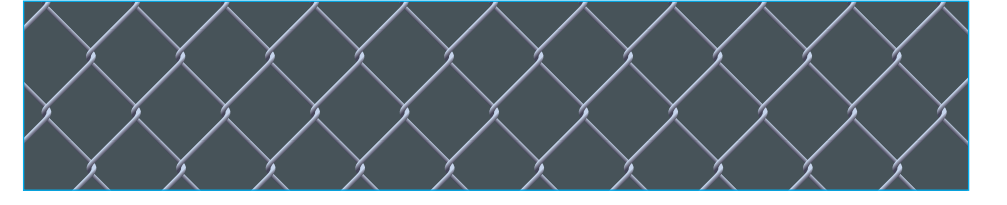
[07]



[08]



[09]



[10]

[07] Company pattern; optical illusion
[08] Company pattern; so fucking square

[09] Company pattern; on a thin line
[10] Company pattern; offence me



[13]

[13] T-shirts, logo line
[14] T-shirts, optical illusion pattern
[15] T-shirts, sub brand logo
[16] T-shirts, sub brand symbol



[11]

[11] Emblem on buttons
[12] Main logo sewn on fabric

[12]



[14]

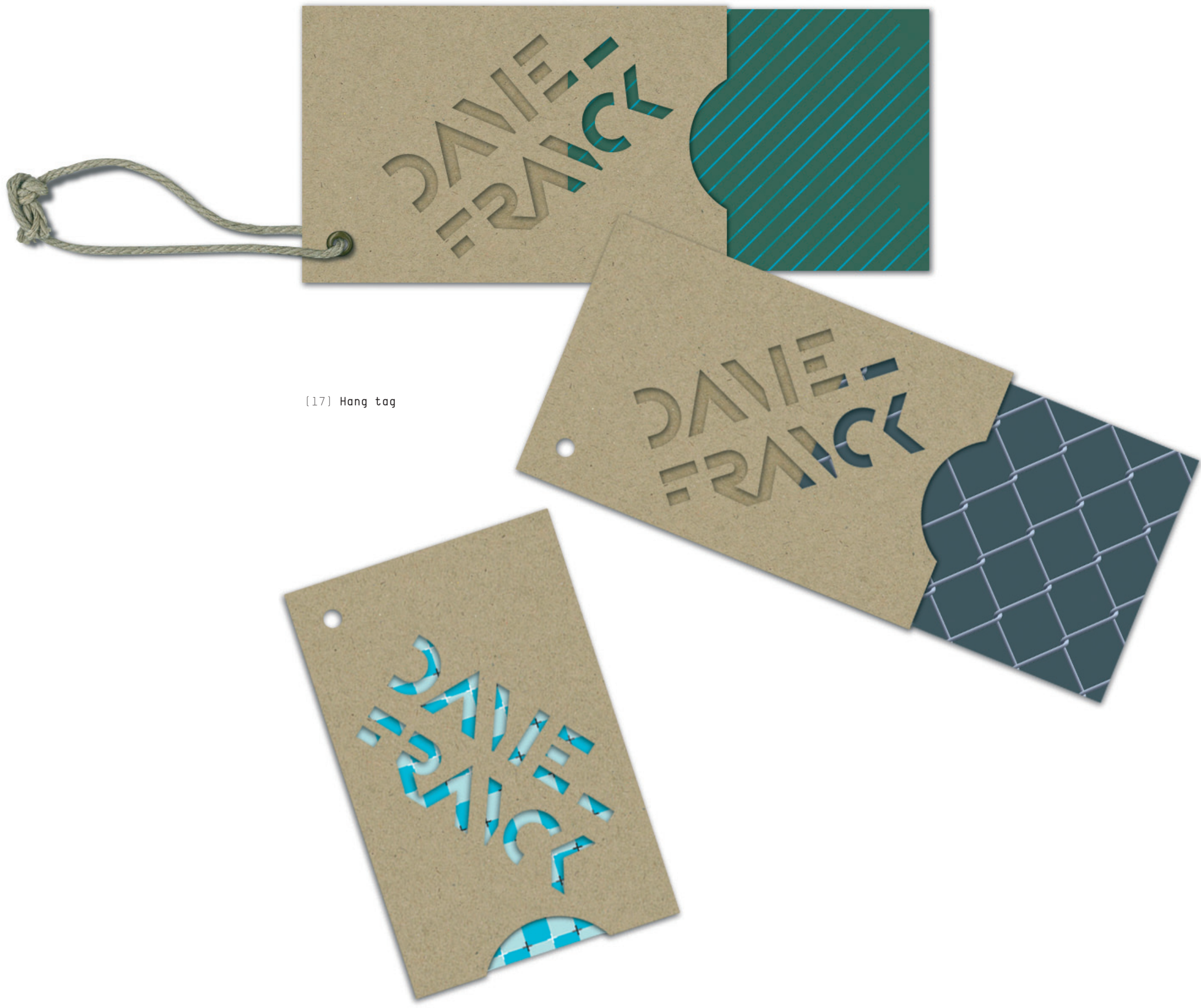


[15]

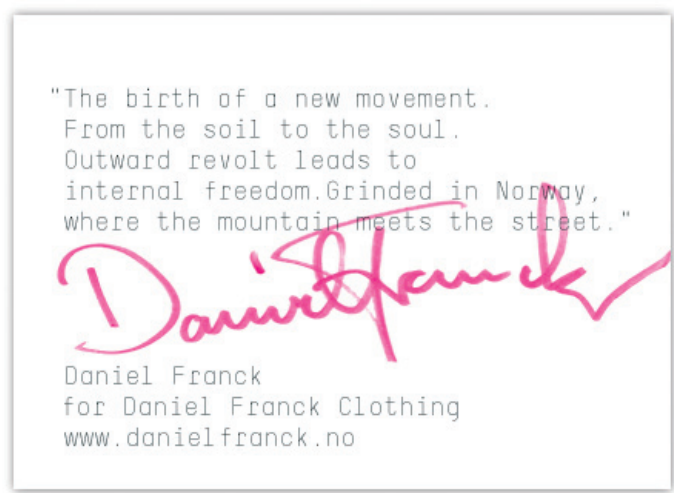


[16]

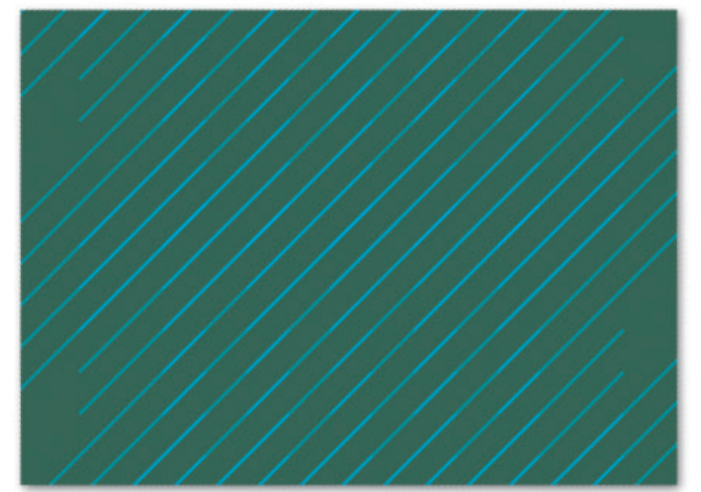




[17] Hang tag



[18]



[19]

[18] Hang tag, product cards, back, with brand statement
[19] Hang tag, product cards, front, with company patterns



[22] Buttons



[20]

[20] Paper bag, front, with cut out logo
[21] Denim bag, front and back, with hang tag
Stitched rubber stamp logo



[21]



[23]

[23] Brand book, spreads



[24]

[24] Brand book, cover. Made for commercial purpose



[25]



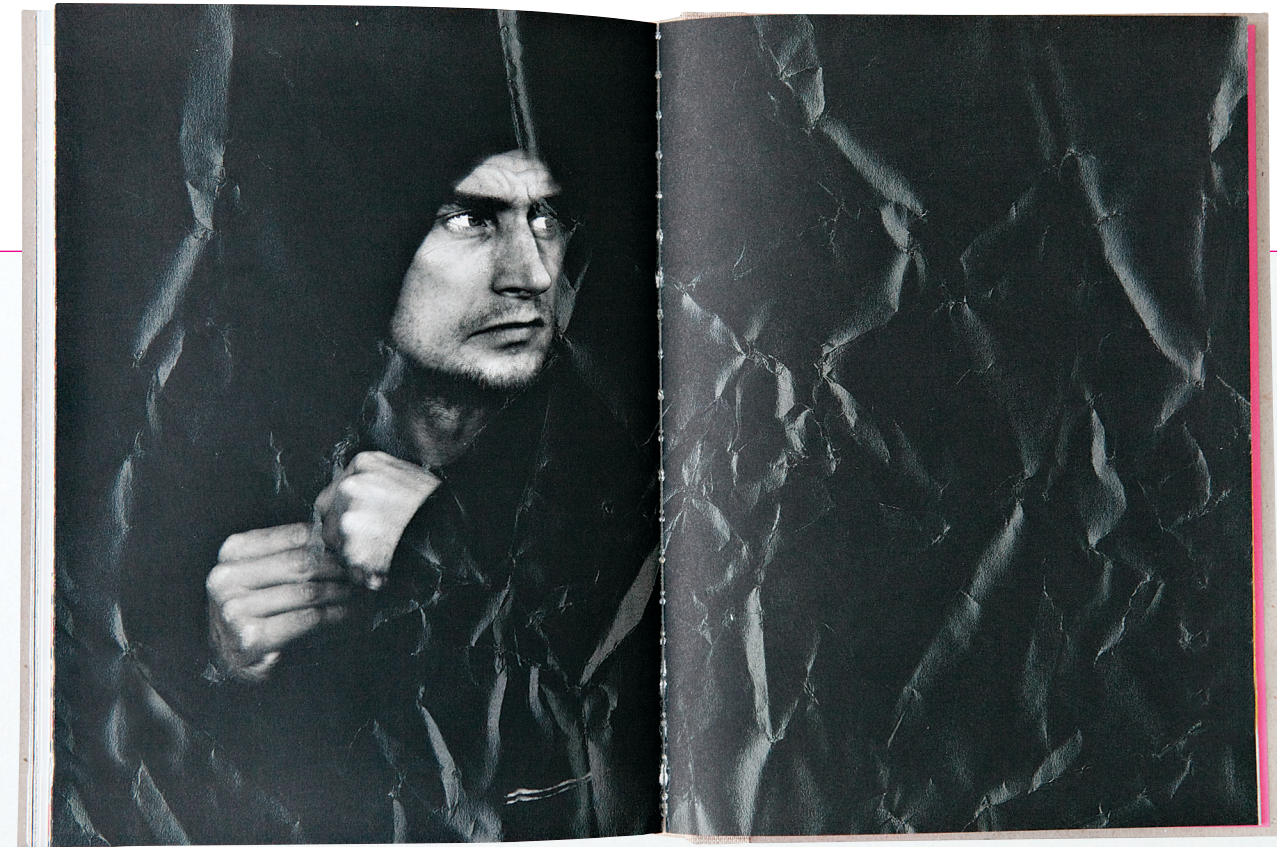
[25]

[25] Brand book, french folds with brand patterns and colours



[26]

[26] Brand book, spread



[27]

[27] Brand book, slip cover in fabric cut off from clothing production

